Rating

0.00

0.00

Net Amount

\$28,028.75

\$28,028.75

ORDER

Order / Rev:	107197		
Alt Order #:			FID.
Product Desc:	October 2012 Campaign		HD
Estimate:			KSNV
Flight Dates:	10/05/12 - 10/28/12	Primary AE:	Kevin Goodell
Original Date / Rev:	10/03/12 / 10/03/12	Sales Office:	VEGS
Order Type:	GENERAL	Sales Region:	Local
Name:	Policy Communications		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	415 S. 6th St.	Billing Cycle:	EOM/EOC
	Las Vegas, NV 89101	Agency Commission:	15%
Name:	Committee to Re-Elect Judge Adriana I		
Demographic:	A25-54	New Business Thru:	<u></u> .
Product Codes:	PLC12	Order Separation:	00:05:00
Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Priority:	Alt Order #: Product Desc: October 2012 Campaign Estimate: Flight Dates: 10/05/12 - 10/28/12 Original Date / Rev: 10/03/12 / 10/03/12 Order Type: GENERAL Name: Policy Communications Buying Contact: Billing Contact: 415 S. 6th St. Las Vegas, NV 89101 Name: Committee to Re-Elect Judge Adriana I Demographic: A25-54 Product Codes: PLC12 Priority: SELECT PRIORITY CODE	Alt Order #: Product Desc: October 2012 Campaign Estimate: Flight Dates: 10/05/12 - 10/28/12 Primary AE: Original Date / Rev: 10/03/12 / 10/03/12 Sales Office: Order Type: GENERAL Sales Region: Name: Policy Communications Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Billing Cycle: Agency Commission: Name: Committee to Re-Elect Judge Adriana I Demographic: A25-54 New Business Thru: Product Codes: PLC12 Order Separation: Priority: SELECT PRIORITY CODE Advertiser External ID:

Totals

Month

Totals

October 2012

Spots

62

62

Gross Amount

\$32,975.00

\$32,975.00

Account Executives

End Date

10/28/12

Bill Plan

Start Date

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Net Amount

\$28,028.75

Spots Gross Amount

\$32,975.00

62

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
1 KSNV	10/08/1	2 10/24/12	Today Show	CM	658a-9am		- :30	0 5	600.002	0.00 NM	7	\$4,200.00
			Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M-W-F	3	\$600.00	0.00						
Week: 10/		10/21/12	-T-T M-W	2	\$600.00	0.00						
Week: 10/		10/28/12		2	\$600.00	0.00					_	
2 KSNV	10/17/1	2 10/24/12	FacetoFace/Ralsto	•	730-758pm		- :30	0 5	\$450.002	0.00 NM	2	\$900.00
_			Face to Face w/ J									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W W	1	\$450.00	0.00						
Week: 10/		10/28/12		1	\$450.00	0.00						•
N 3 KSNV	10/06/1	2 10/20/12	Sa-Su Early News	CM	5pm-630pm		- :30	0 5	\$450.002	0.00 NM	4	\$1,850.00
			Sa-Su Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	-	10/07/12	S-	1	\$450.00	0.00						
	Date Ra		escription		/End Time		Weekdays	Length		Rtg Type		
			a-Su Early News	5pm	-630pm		Sa	:30) (\$450.00)	0.00 <i>NM</i>		
	e MG 3.4	•	24111									
-		ND FOOTE	-	0.04			-	0.0	0.450.00	0.00 NIM		
			I-F 5-6a WakeUp w	vv agners5-6a				:30	\$450.00	0.00 NM		
	for 3.1,1											
			he Tonight Show	1135	ip-1237a		F	:30	\$500.00	0.00 NM		
⊕ MG	for 3.1,1	0.1										
Week: 10/		10/14/12	S-	1	\$450.00	0.00						
Week: 10/	15/12	10/21/12	S-	1	\$450.00	0.00						

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Order / Rev: 107197 Advertiser: Committee to Re-Elect Judge Adriana Esc

Alt Order #: Product Desc: October 2012 Campaign KSNV

Flight Dates: 10/05/12 - 10/28/12 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
4 KSNV 1	10/14/12	10/28/12	News 3 Today - S News 3 Today - S		9am-930a			:30	0	\$250.002	0.00 NM	3	\$750.00
<u>Start</u>	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08		10/14/12	S	1	\$250.00	0.00							
Week: 10/15		10/21/12	S S	1	\$250.00	0.00							
Week: 10/22		10/28/12		1	\$250.00	0.00				*		_	
5 KSNV 1	10/11/12	10/25/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a			:30	0	\$450.002	0.00 NM	6	\$2,700.00
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/08		10/14/12	T	1	\$450.00	0.00							
Week: 10/15 Week: 10/22		10/21/12 10/28/12	M-W-F -T-T	3 2	\$450.00 \$450.00	0.00							
								-20		Ф 7 ГО ООО	0.00 NIM	4	# 2 200 00
N 6 KSNV 1			M-F Jeop/Wheel M-F Jeopardy/W	CM heel of Fortune	630-730pm			:30	0	\$750.002	0.00 NM	4	\$3,000.00
<u>Start</u>	<u>Date</u>	End Date	W eekdays	Spots/Week	Rate	Rating							
Week: 10/15		10/21/12	M-W	2	\$750.00	0.00							
Week: 10/22		10/28/12	M-W	2	\$750.00	0.00	10/			th Data	Dia Tima		
	Date Ran		escription 1-F Jeop/Wheel		/End Time			<u>eekdays</u> W	Len		Rtg Type		
See I	MG 6.5		•	630-	730pm		IVI –	vv — — — — —	-	:30 (\$750.00)	0.00 <i>NM</i>		
•		NBC DEBA	-	000	700		-			00 \$750.00	0.00 NA		
6 KSNV 1			I-F Jeop/Wheel	630-	730pm		-1		-	:30 \$750.00	0.00 NM		
7 KSNV 1	10/10/12	10/25/12	M-F Early News M-F Early News	СМ	5-630p			:30	0	\$900.002	0.00 NM	6	\$5,400.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08		10/14/12	WT	2	\$900.00	0.00							
Week: 10/15	5/12	10/21/12	WT	2	\$900.00	0.00							
Week: 10/22	2/12	10/28/12	WT	2	\$900.00	0.00							
8 KSNV 1	10/08/12	10/23/12	Rachael Ray Rachael Ray	СМ	11am-12pm			:30	0	\$225.002	0.00 NM	6	\$1,350.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/08	3/12	10/14/12	MT	2	\$225.00	0.00							
Week: 10/15		10/21/12	MT	2	\$225.00	0.00							
Week: 10/22		10/28/12	MT	2	\$225.00	0.00							
9 KSNV 1	10/18/12	! 10/18/12	Thurs PR 10-11p Thursday Prime		10-11pm			:30	0	\$2,100.002	0.00 NM	1	\$2,100.00
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/15	5/12	10/21/12	T	1	\$2,100.00	0.00							
N 10 KSNV 1	10/07/12	10/28/12	Sunday Today Sunday Today	СМ	7a-8am			:30	0	\$500.002	0.00 NM	2	\$1,000.00
<u>Start</u>	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/01		10/07/12	S	1	\$500.00	0.00							
	Date Ran	-	<u>escription</u>		/End Time			<u>eekdays</u>	Len		Rtg Type		
			unday Today	7a-8	am			S	u	:30 (\$500.00)	0.00 NM		
	MG 3.4,		TINOT AVAILABL	E DATE									
-			E] NOT AVAILABL S		# 500.00	0.00							
Week: 10/08 Week: 10/15		10/14/12 10/21/12		1	\$500.00 \$500.00	0.00							
Week: 10/12		10/21/12	S	1	\$500.00	0.00							
			M-F News 3 at El		11pm-1135p			:30	0	\$775.002	0.00 NM	3	\$2,325.00
			M-F News 3 at E	leven				.00	ŭ	Ų o.oo_	0.00		ψ=,σ=σ.σσ
Start 40/00		End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
Week: 10/08		10/14/12	M	1	\$775.00 \$775.00	0.00							
Week: 10/15 Week: 10/22		10/21/12 10/28/12	M	1	\$775.00 \$775.00	0.00 0.00							
12 KSNV 1			Noon News	CM	12-1230pm			:30	0	\$275.002	0.00 NM	5	\$1,375.00
			Noon News		·			.50	U	ΨΖ1 3.002	U.UU INIVI	5	φ1,070.00
Start 40/00		End Date	<u>Weekdays</u> -T-T	Spots/Week	Rate	Rating							
Week: 10/08 Week: 10/15		10/14/12 10/21/12	-T-T	2	\$275.00 \$275.00	0.00							
VV CCN. 10/10	J/ 1 Z	10/21/12		2	ψ213.00	0.00					•	1	

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 Order / Rev:
 107197
 Advertiser:
 Committee to Re-Elect Judge Adriana Esc

 Alt Order #:
 Product Desc:
 October 2012 Campaign
 KSNV

 Flight Dates:
 10/05/12 - 10/28/12
 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
12 KSNV 10/09/12 10/24/12	Noon News CM Noon News	12-1230pm		:30 0	\$275.002	0.00 NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00					
13 KSNV 10/10/12 10/25/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p		:30 0	\$225.002	0.00 NM	5	\$1,125.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	W	\$225.00	0.00					
Week: 10/15/12 10/21/12	M-W	\$225.00	0.00					
Week: 10/22/12 10/28/12	-T-T 2	\$225.00	0.00					
14 KSNV 10/07/12 10/28/12	News 3 Live in Prime CM	7-10pm		:30 0	\$900.002	0.00 NM	4	\$3,600.00
	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S	\$900.00	0.00					
Week: 10/08/12 10/14/12	S	\$900.00	0.00					
Week: 10/15/12 10/21/12	S	\$900.00	0.00					
Week: 10/22/12 10/28/12	S 1	\$900.00	0.00					
15 KSNV 10/06/12 10/27/12	Saturday Today CM	7a-9am		:30 0	\$325.002	0.00 NM	4	\$1,300.00
	Saturday Today							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	S- 1	\$325.00	0.00					
Week: 10/08/12 10/14/12	S-	\$325.00	0.00					
Week: 10/15/12 10/21/12	S-	\$325.00	0.00					
Week: 10/22/12 10/28/12	S- 1	\$325.00	0.00					

Totals 62 \$32,975.00